



Fundraising Ideas

- **Make your own contribution** - Lead the way by making your donation first.
- **Friends and family** – Email and call everyone you know to tell them about your athletic and fundraising efforts and ask them to make a donation.
- **Email signature** – Add a link to your personal fundraising page on your work or personal email signature.
- **Happy hour party** – Invite all your friends (and their friends!) and charge them a fee. Party rental companies are also usually willing to donate a rental item for added fun!
- **Corporate gift matching** – Let your donors know to ask their company to match the amount of their donation to your cause.
- **Bake sale** – Use your famous cookie recipe to raise some “dough” for your charity.
- **Ask a local business that you patron to place a money jar at the front desk** – Check with the manager. They may be willing to place the jar with a sign explaining your efforts in a high traffic area so customers can see it.
- **Think of all the places you spend money** – Ask them to make a check out to you instead of the other way around!
- **Get media attention** - You or your PR department can write a press release about your corporation’s endeavors. Send it to your local papers or radio stations. Make sure to include information about how people can contribute.
- **Raffle** – Sell tickets for a raffle at work. Get a local company to donate items or ask your HR Department to see if you can raffle off some PTO days!
- **Dinner** - Ask a local restaurant to donate a portion of their proceeds for the night while you advertise it.
- **Ask. Ask. Ask. Ask.** – And ask again and don’t get discouraged!

