

active giving



3 Easy Steps to Starting a Company Charity Team

Set up your Online Team Page

- Go to www.active.com/donate/ (Insert fundraising page here)
- Set up a team fundraising page by clicking "Become a Fundraiser," then clicking "Create a Fundraising Team."

Email all Company Employees

- Educate employees about the cause your company is choosing to support.
- Provide a link to the company team page, and explain how employees can get involved.
 - By signing up directly on the team campaign page by clicking "Join this Team."
 - By making a simple donation through the team campaign page.
- Give details about the ease and security of donating online.

Give Incentives to Top Fundraisers, Top Donors and Entire Company

- Offer personal time off days for top fundraisers or top donors; Offer company pizza party or BBQ if company reaches a certain goal.



By uniting for a cause
your company will
establish goodwill
in the community,
create team unity &
have fun along the way!